
2023 Annual Report

Rural Minnesota CEP, Inc.



Return on Investment
Summary Report

WDA 2

Rural Minnesota
Concentrated
Employment Programs

Return on Investment
to Taxpayer for each
\$1 Spent

PROGRAM:

Overall Return on Investment
(includes all programs
listed below) \$2.64

Minnesota Family
Investment Program
(MFIP) \$1.69

Diversionsary Work
Program (DWP) \$3.62

Supplemental Nutrition
Assistance Program
(SNAP) \$5.87

Federal Dislocated
Worker \$5.06

State Dislocated
Worker Program \$3.51

IWCO Direct. \$5.94



From the desk of
Tina Jaster, Executive Director

WE ARE RMCEP!

As we near the end of 2023, it is with great pleasure that I am able to share highlights of the incredible work our staff has accomplished throughout our 19-county service area. Here at RMCEP, we have ridden a wave of transformational change that has resulted in a renewed vision and energy: our mission to provide exemplary workforce development services to our community and exceed the expectations of our stakeholders has never been stronger. We too have witnessed the hard impact of the “great resignation” on our region of the state. RMCEP has responded with increased services for employers including dedicating thousands of dollars towards Incumbent Worker Training, Job Fairs, and Career Services. We have met the public through open doors at all eight of our locations, offering guidance and hope as individuals and employers seek to connect with real, live, in-person, employment professionals. We have assisted countless employers as they sought to “re-fresh” their methods of recruitment through the power of the RMCEP partnerships and met young people in their own schools and neighborhoods bringing career advising where it is needed the most. RMCEP is moving with intention to assist the communities we serve, with a record of exceeding goals and serving thousands, we are ready to lead this next wave of workforce development through education and training to meet the demands of Northwest and West Central Minnesota. As we welcome 2024, our focus will remain strong on what is quickly being branded the 2024 “Great Re-Skill” that is posed to connect employers and newly skilled individuals to the next best job!

Working for and with you!

Tina Jaster and the RMCEP Team

PERFORMANCE OUTCOMES

Year Ending June 30, 2023

As RMCEP nears its 55th year, we are proud of the accomplishments we have made! This past year we have served nearly 3,500 enrolled participants and exceeded in several performance outcomes!



	WIOA Adult	State Dislocated Worker	Federal Dislocated Worker	WIOA Youth
Employment Q2				
Goal	83.0%	83.0%	83.0%	68.0%
Actual	90.0%	87.6%	94.8%	85.1%
Employment Q4				
Goal	77.0%	83.5%	83.5%	69.0%
Actual	82.5%	85.6%	91.9%	86.7%
Credential				
Goal	84.0%	82.0%	82.0%	62.0%
Actual	84.8%	82.1%	82.9%	66.0%
Median Earnings				
Goal	\$7,800	\$10,000	\$10,000	\$4,600
Actual	\$9,937	\$12,346	\$10,651	\$5,832

Services are provided through CareerForce locations that serve the following regions:

- Alexandria
- Bemidji
- Brainerd
- Detroit Lakes
- Fergus Falls
- Little Falls
- Moorhead
- Wadena

In addition, Mobile Workforce services are offered in the surrounding communities.

For the office location nearest you, please go to WWW.RMCEP.COM

Rural Minnesota CEP, Inc. is an Equal Opportunity Employer/Program Provider

Upon request, this document will be made available in an alternate form

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Employment Q2 = the percentage of participants employed during the second quarter after exit.

Employment Q4 = the percentage of participants employed during the fourth quarter after exit
 Note: For Youth Employment outcomes, participating in education or training activities during performance measurement quarters count also besides employment.

Credential = the number of participants who attain a credential within one year of program exit.

Median Earnings = the median earnings of participants in unsubsidized employment during the second quarter after exit.

MINNESOTA FAMILY INVESTMENT PROGRAM PERFORMANCE of Counties Served by RMCEP

Self-Support Index

- Indicates those that are working 30 hours or more, or off MFIP three years after enrollment

95% of the counties we serve are meeting or exceeding the Self Support Index





Incumbent Worker Training

What is an incumbent worker? An Incumbent Worker is a person who is currently employed and could benefit themselves and their employer by upgrading their skills through educational and training opportunities. Incumbent Worker Training gives employees the opportunity to progress on their career pathway by providing opportunities to obtain certificates or credentials based on the employer's need.

What is Incumbent Worker Training (IWT)? Rural Minnesota CEP, Inc. will provide direct financial assistance to local employers to train current employees and improve the economic competitiveness of regional businesses. Incumbent worker training funding is available to help employers remain competitive by retaining a skilled workforce or to prevent layoffs by increasing the skills of their current workforce. Through training these employees, the goal is that they will be promoted or retained by the company after they receive the training. Ideally, this would also create opportunities for hiring new employees to replace the positions that were created by the promotions.

Employer Incumbent Worker Training Testimonials



Pactiv Evergreen is a manufacturer and distributor of food packaging and food service products.

First and foremost, thank you for sponsoring our Pactiv Evergreen Maintenance team for our recent training sessions held at M-State! The comments we received here at the plant were overwhelmingly positive from both our newer employees as well as from the longer tenure employees. The topics covered in the training sessions were new to some of our folks and re-enforcing material to others, but all the sessions were well received by all. Every employee that attended received an hourly incentive for completing the training in addition to the valuable knowledge that came along with it. We appreciate all the help you provided for our employees!



DJ Products manufactures materials handling tugs and other motorized material moving carts.

As time passes on at DJ Products, we continue to develop larger and more complex equipment to offer to the market. Due to this our sales cycle has also grown in complexity. We wanted to offer training to our sales and service teams that would help them effectively manage and communicate key stages in complex sales cycles. We selected Strategic Selling from Miller Heiman.

We presented this idea to Samantha Froelich at RMCEP, and she helped us secure IWT funding. Because we received the funding we chose to fly in the trainer and have him present to the entire sales force as opposed to doing a virtual session.

The training has helped us better manage large and complicated sales opportunities and working with Samantha was a pleasure. We would highly recommend reaching out to RMCEP to help grow and add value to your employees.